

Accident + Health

QUARTERLY

Dec 2020 to Feb 2021



Manik
Manik Bucha
Head, Consumer Lines

Dear Valued Agent,

Welcome to the inaugural issue of A+H newsletter! We are elated with the 'birth' of this first issue and most excited to use this platform to share great news, stories, product information, campaign incentives with everyone and of course to receive your feedback as well.

In this first issue, and for the first time, we are unveiling the entire A+H team who will be hands on deck to help you with product queries and clarification. You may reach out to them via [Contact Us](#). The team will be sure to connect with you. We will also share a product life cycle map which could be used as a reference guide. This product map enables you to easily segment your customers to the most relevant and suitable AIG products according to the age groups. Similar to Sapphire Enhanced Choices, the product was constructed based on the product life cycle and we hope you have had the time to understand Sapphire Enhanced Choices and get your hands on it to your customers!

On the Group space, we are also delighted to share the enhanced Corporate Edge Group Personal Accident and Business Travel Policy. The enhanced Corporate Edge carried a few exciting benefits to look after the real needs of employees and employees especially in this current pandemic outbreak where most SME businesses are impacted and do see a real challenge in sustainability. With the enhancements on Corporate Edge, the benefits will help to bridge these impacts. Have a read on it immediately!

There's many more exciting information on this inaugural issue, and this is just the first of 4 issues! If you have any suggestions to improve our newsletter content or wish to contribute to our story, do let us know! Keep your conversations coming in to us. You are important to A+H!



Christina
Christina Tan
Head, Accident & Health

Your sincerely,



MEET THE A+H TEAM

Always here to support you and your clients while building relevant products to the ever-evolving needs of both consumers and businesses.

For any queries, please reach us at:
<https://secure.aig.com.sg/contactus/>

CONTACT US



Sunjit, Tricia, Arielle, Gerlyn (From top left)
Fazly, Eunice, Christina, Liping, Ronnie (From bottom left)

A+H CONSUMER

A Protection Plan For Every Client. No Matter Their Stage Of Life.

As our clients grow, they journey through different life stages. Each comes with their own protection needs. So provide them with a suitable plan for a life that's always full.

Product Road Map targeted at your Customer's Life Stage

Age (years old)	20 - 25	25 - 30	30 - 50	50 - 65	65+
Status	Single	Married	Married with kids	Preparing for retirement	Retired
Personal Accident Products	Sapphire Enhanced Choices (SEC) (Basic/Comprehensive)				
	Optional benefits which can be included on SEC:				
	+ Lifestyle related benefit(s)				
	+ Health & Wellness benefit(s)				
	+ Critical Illness benefit(s)				
	+ Family related benefit(s)				
	Junior Advantage				
	Advanced Silver*				
Critical Illness Products	Venus Care				
	Early Critical Illness Cover*				
Other A + H Products	Diamond Hospital Income				
	Domestic Helper Insurance				
	Student Assist				

*Product to be launched

Income Protection
 Lifestyle Protection
 Expense Protection

Sapphire Enhanced Choices

Provide your client with a customised personal accident plan that reflects their way of life.

Whatever your client's way of life, provide them with a customised personal accident plan. Let them choose a Coverage Preference: Lifestyle, Health & Wellness, Family, and Critical Illness. And top it off with a choice of individual-on benefits – for a life they should savour.

LEARN MORE

A+H GROUP

CORPORATE Edge

Many Small Medium Enterprises (SMEs) face tough challenges with the associated costs and impact of Infectious diseases on their business operations. Business owners are forced to make adjustments to the traditional work environment to make way for the new normal.

AIG Corporate Edge GPA provides relevant solutions to help SMEs take better care of employees and their business operations - coverage for Infectious Disease, Critical Illness and Business Continuity.

AIG Corporate Edge BTA provides a peace of mind with extended protection when employees travel during the new normal.

NEW GPA Enhancements

- Death due to Infectious Disease
- Additional Personal Accident payout for Working from Home
- Hospital Income due to Infectious Disease
- People Catastrophe (if more than 50%, minimum 3 employees are hospitalised or quarantined due to Infectious Disease)
- Replacement Costs of temporary personnel due to Infectious Disease
- Recruitment Costs in the event there is a fatality accident
- Critical Illness

NEW BTA Enhancements

- Return Treatment in Permanent Country of Residence regardless if treatment is sought overseas
- Infectious Disease Recuperation Benefit
- Psychological support due to contraction of Infectious Disease
- Overseas Quarantine Allowance in the event of unexpected, compulsory quarantine

DISCOVER Campaign Incentives

For the Agent:

Additional 5% commission*

Cash Pool up to S\$10,000*

For the Customers:

Complimentary Doctor Anywhere Teleconsultations*

FIND OUT MORE

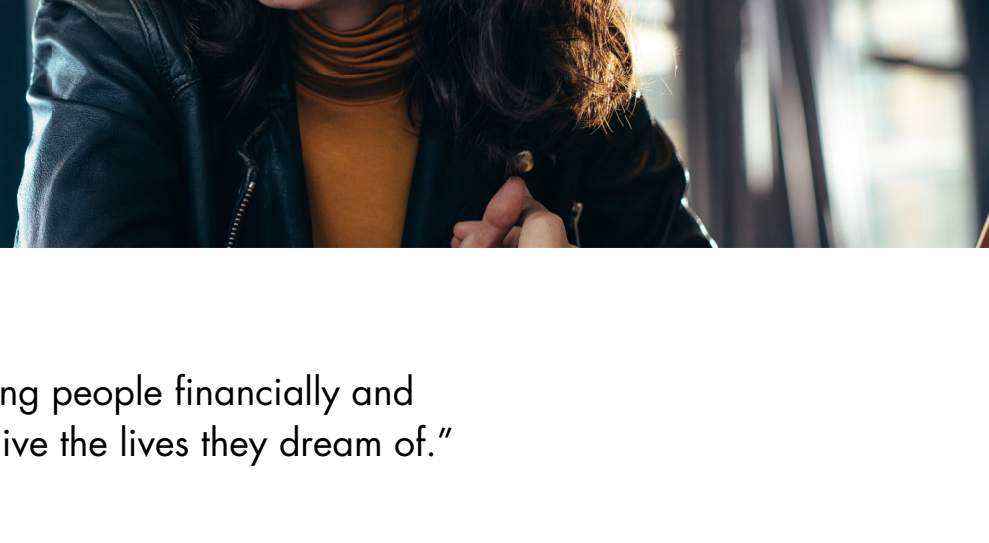
*Terms and condition applies



Learn more about AIG Corporate Edge offerings.
Corporate Edge Brochure



AGENT OF AIG



What Drives You?

"I always believe in protecting people financially and giving them the freedom to live the lives they dream of."

Randal Ho, Member of MDRT

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